

# MEMBERS' UPDATE

## April 2017

Dear AnglicareSA members,

On Monday 3 April we launched the Home Stretch campaign, which aims to give children and young people the option to stay in care support until the age of 21. A national Anglicare campaign, Home Stretch is an initiative that calls on State Governments to provide an option for youth in the out-of-home care system to remain in care after the current leaving age of 18, and then to have access to post-care support until age 25.

Home Stretch is about giving young people leaving care access to the same supports that other young Australians have, some of which are available through a young person's family supports and networks, which young people in care don't have access to. These include services such as housing, financial assistance, education, training and legal advice.

As some of the most vulnerable people in our community, young people leaving care aren't currently being given the best chance in life to succeed. Approximately 63 per cent of the homeless young have been in care and nearly 30 per cent are unemployed. Extending access to post care services until at least 25 years old also benefits the wider community. Deloitte Access Economics' cost-benefit analysis shows a financial return to government of between \$1.40 and \$2.69 for every dollar spent in the continuation of care until the age of 21.



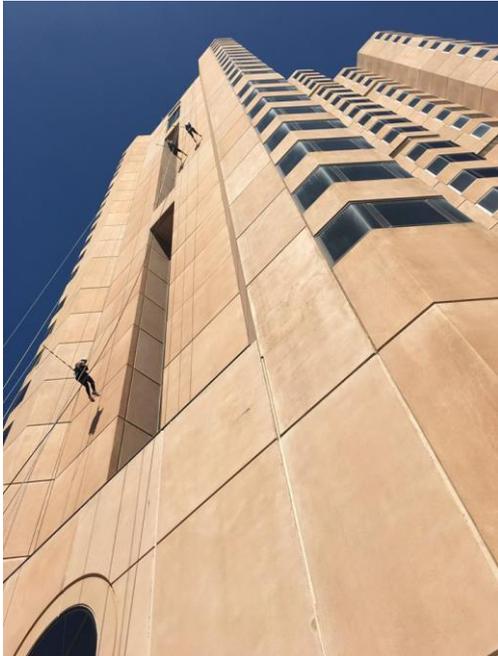
**Catherine Carter-Smyth** (CC) shared her experience of the out of home care system. I was interviewed with **CC** and **Rachael Sanderson**, the shadow Minister for Child Protection who has endorsed Home Stretch.

The Reverend Peter Sandeman  
CEO

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## Abseil for AnglicareSA Wrap-Up

Our annual Abseil for AnglicareSA took place on Friday 17 and Saturday 18 March. This was our third Abseil event and it was another fantastic success, raising a total of \$107,000. The funds raised will support our homelessness services and Power Generation program. 132 participants abseiled – including a few extras who were roped in on the day!



Thank you to all of our brave abseilers and over 61 volunteers for giving up your time to take part. We also thank our sponsors and partners for their donations of fabulous prizes, gift vouchers, food and merchandise items, which made the event so successful.



Me with **Vanessa** from Statewide Super, **Bruce Linn** Chair of our Board, Mayor **Angela Evans** City of Charles Sturt (before our abseil)

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## My Perfect Partner...

On Sunday 2 April an exciting new Aged Care Services campaign commenced. It uses humour and family connection to highlight the role that AnglicareSA plays in the lives of older people – *Partners for Life*. We have worked hard to create a campaign that stands out and gets noticed.

During April and May you might see TV commercials, bus back advertising, press ads and digital and social media activity. The campaign, created by Adelaide agency Showpony, was developed in response to significant change in the aged care industry including:

- Deregulation – Home Care customers now choose their own provider (since 27 Feb 2017)
- Move to consumer directed care (CDC)
- A cluttered aged care marketplace with numerous private, not for profit and for-profit aged care providers operating in an increasingly commercial and competitive environment
- Higher customer expectations (quality, flexibility, value for money)



Market research conducted in the second half of 2016 revealed that while awareness of AnglicareSA was high, we were not well known for our aged care services. This campaign which focuses initially on our Home Care and Allied Health Services is the first stage of a process to raise awareness among aged care consumers and influencers about AnglicareSA's aged care services.

In the first two weeks of the campaign (2-12 April):

- AnglicareSA's website had experienced increased traffic of almost 2,000 external visitors
- More than 40 callers had contacted AnglicareSA's new aged care 1800 number
- Home Care Services reported already acquiring new custom via the campaign

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## New Montrose House Opens

Saturday 25 March saw the official opening of Montrose House at Oaklands Park, a new, purpose built respite home for children and young people living with a disability. Built by the State Government and leased to AnglicareSA, Montrose House offers a diverse range of community and centre-based skills development and social programs, as well as overnight accommodation to give families a break from their caring role.



The new building replaces the former Montrose House at Netherby, and is designed to feel like a home away from home, with accessible bedroom and bathrooms, a brand new kitchen for meal preparation, wide hallways for wheelchair and stroller access, large play spaces, a sensory room and a vegetable garden.

Montrose House currently has 44 customers and the move to the new building allows us to expand our programs and services to include school holiday and after school programs, and extend overnight respite services to five days per week. This reflects the increasing service demand generated by the National Disability Insurance Scheme.



Leading the building's blessing were **Reverend Barbara Paull-Hunt**, Parish Priest at St Philip's Somerton Park and **Reverend Ken Bechaz**, Staff Support Chaplain Central and Western and Parish Priest St Bede's Semaphore (pictured above).

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## Chaplains Gather in Ballarat

The Anglicare Australia Chaplaincy and Parish Community Work Special Interest Network held its most recent gathering in Ballarat.

There were 20 participants from most Australian states including people working as Chaplains or in Parish Community Engagement and Partnering.

The theme was 'Revisiting Pastoral Care' and included a blend of academic learning, retreat style reflection and the sharing of practice models and insights.

Bishop **Garry Weatherill**, Bishop of Ballarat welcomed participants at a dinner hosted by Ballarat Grammar School, with former Senior Student **Matthew Hall** as speaker, sharing how schools can engage with Anglicare organisations in community service.

Bishop Garry also led a retreat session and presided at a celebration of the Eucharist for participants.



The SA participants included: (from left) **Reverend Ken Bechaz** (Staff Support Chaplain Central Western); **Jill Rivers** (Parish Community Engagement Worker); **Peter Burke** (Director Mission and Anglican Community Engagement); **Reverend Prue O'Donovan** (Staff Support Chaplain North); and **Reverend Ali Wurm** (AnglicareSA Board Member and Priest, Whyalla).

## Singing Diversity

The Anglicare Singers joined with singers from the Parish of St Mary's South Road St Marys on Sunday 2 April for the City of Mitcham Multicultural Fair with the theme 'One Mitcham: Many Cultures'.

Held at St Mary's Park in Laura Avenue St Marys, the singing followed a Citizenship Ceremony and included 'I am Australian' as well as 'Siyahamba' sung in Swahili and English and an African American Spiritual 'Over my head'.

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Pictured are Anglicare Singers and members of St Mary's Parish including Father **William Deng** in the blue clerical collar and in the blue top Anglicarer **Lynette Pearson**, Administrative Assistant, St Mary's with AnglicareSA.

The choir are led by Reverend **Joan Claring-Bould** (the one waving her arms around!). The Anglicare Singers sing for AnglicareSA events throughout the year and have already received an invitation for November 2017!

## Encountering Anglicanism



Twelve Anglicarers attended the Encountering Anglicanism session on Tuesday 28 March – the biggest attendance so far since it commenced in November 2015. Participants were joined by

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**Reverend Ken Bechaz** (Staff Support Chaplain Central Western) and three visiting Anglicans – **Reverend Mark Thomas** (Priest in Retirement currently completing a Doctoral Thesis); **Sue Henry – Edwards** (Research Assistant and Member St Paul's Port Adelaide) and **Reverend Nic Denny-Dimitriou** (Priest Anglican Parish of Coromandel Valley). Among the many questions considered by the group included "How is the Archbishop of Canterbury chosen?", "How does the church seek to engage with young people?" and "How does the church engage in intergenerational communication?" There was some very lively conversation during the session and over lunch. The next session of Encountering Anglicanism is likely to be held in June 2017.

## A Perfect Fit

**Eva** and her sweetheart **Bob** have been married for 61 years and their mutual love and affection is still obvious.

Eva has lived with crippling arthritis for many years and is in constant pain as a result. As her condition worsened, Bob gradually picked up the chores around the house and, even though Bob would never say it, he eventually took on the role of Eva's carer.

A number of people commented to Bob that he ought to get some help around the house.

"I was resentful at first," Bob said. "I felt as though people were saying that I was not doing a good job around the house and that they were trying to interfere."

"Putting home care services in place felt like it might be an intrusion."

Around the same time, Bob was put in contact with **Julie Edis**, an AnglicareSA Home Care Service Advisor. Bob said he and Julie had a few conversations and he found that she was someone he could talk to.

"Julie explained everything to me in a way that I understood, she never used jargon and I was comfortable with her," Bob said. "She did an amazing job of matching a worker with Eva."



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**Sonia Meuris** (pictured above with Bob and Eva) was the AnglicareSA Personal Care Worker who came into Bob and Eva's home. Bob said as soon as he heard Sonia and Eva giggling together, he knew it was a good match.

"Sonia just fits with us," Bob said. "And between Sonia and Julie, we are well looked after. I have now learnt that having Home Care services is not an intrusion. It's a big help."

Sonia said she sometimes gets a kiss from Eva – and occasionally Eva cheekily takes her ponytail out of its hairband while she's supporting her.

"When I come into Eva and Bob's home, there are clear professional boundaries," Sonia said. "But I can still be myself. We have a laugh and a joke, and Eva is very playful!"

For Bob, he said the best part about having Sonia come into their home has been watching Eva open up to Sonia. Eva and Sonia sit and chat while Bob goes out and apparently this is when the "real chatting" happens.

"If I run into someone I know while I'm out, I can stop and say hello now," Bob said. "I feel secure knowing that Sonia is with Eva."

Until next month,

A handwritten signature in blue ink, appearing to read 'Peter Sandeman', with a long horizontal line extending to the right.

The Reverend Peter Sandeman  
Chief Executive Officer  
AnglicareSA